





EXPERTISE & EXCELLENCE

A Systematic Approach to Transforming Educator Practice







School improvement is most surely and thoroughly achieved when teachers engage in frequent, continuous, and increasingly concrete and precise talk about teaching practice...adequate to the complexities of teaching, capable of distinguishing one practice and its virtue from another."

-Judith Warren Little

University of California, Berkeley

Michael Fullan, The New Meaning of Educational Change, 2nd ed. (New York: Teachers College Press, 1991), p. 78



Teaching excellence is within reach.

Research has confirmed that teaching expertise can be taught, mastered, and measured, and that educators who receive high-quality feedback are better able to empower students to succeed.

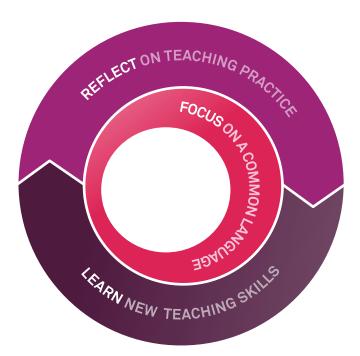
Since its founding in 1999, Teachscape has been dedicated to systematically improving expertise in education. As an early pioneer of both video-based digital learning and technology-based classroom walkthroughs, Teachscape partnered with the leading experts in K-12 and higher education to develop tools that enable educators to continuously develop their practice.

Today, Teachscape continues to build on its tradition of thought leadership to design and deliver systems that help educators bridge the gap between research and everyday teaching practice.

Systematic Tools to Transform Practice

Teachscape's comprehensive platform allows districts to provide all the support and tools educators need to develop their practice:

- Training to build a common language for teaching effectiveness among all educators
- Diagnostic tools to gain an accurate, holistic view of educator practice over time
- Professional learning content, learning plans, video libraries, and collaboration tools for active, continuous, job-embedded learning





FOCUS on a Common Language

When educators share the same vision for effective teaching practice, they speak the same language and can better communicate about how to develop teaching.

With a common language and understanding of what excellent teaching looks like, evaluations are more accurate and consistent, and educators have a clearer road map to develop the skills they need to improve their practice.

The Teachscape *Focus* Observation Training and Assessment System uses Charlotte Danielson's Framework for Teaching—a research-validated common language—as its foundation.

With video-based training in the Framework, along with real-world practice exercises and observer certification, Teachscape *Focus* promotes more accurate observations, more precise feedback, and well-defined paths to improvement.



Teachscape *Focus* helps educators develop a shared understanding of effective teaching practice. This common language promotes deep professional conversation about teaching that is ultimately reflected in student learning."

-Charlotte Danielson

Founder of the Danielson Group and author of the Framework for Teaching



Observation Training and Assessment System

Developed in partnership with Charlotte Danielson and Educational Testing Service (ETS), Teachscape Focus:

- Unites all educators around a common language for discussing and developing teaching
- Trains and certifies observers to conduct accurate and consistent observations of teaching practice
- Prepares teachers for observations and enables them to continuously refine their practice using the Framework



System Highlights

Observers

- Training with more than 20 hours of self-paced study and 160 videos of expert commentary and teaching examples
- Scoring Practice with master-scored videos and expert rationale
- Rigorous Proficiency Assessment for observer certification
- Calibration exercises to check scoring accuracy throughout the year
- Recertification to re-establish accuracy in future years

Teachers

- Training with more than 20 hours of self-paced study and 150 videos of expert commentary and teaching examples
- Exercises with formative feedback to identify evidence and pinpoint areas for growth
- Reflection activities to analyze practice and develop specific plans for improving practice
- Facilitator resources for instructional leaders to conduct in-person training for teachers

Based on the Framework for Teaching Evaluation Instrument

REFLECT and Develop Practice

With targeted, timely feedback, educators—both teachers and leaders—are better equipped to reflect on and continuously develop their practice.

Effective feedback and progress monitoring come from detailed evidence and data that shed light on where additional support may be needed for an individual, or across an entire grade, subject, or school.

Gathering, tracking, and analyzing data requires that administrators have powerful tools not only to manage observations and walkthroughs, but also to help interpret data and evidence appropriately.

The Teachscape *Reflect* Observation and Evaluation Management System provides the tools to integrate observations with other measures of teaching for streamlined evaluations and a clear and complete picture of teaching.





Observation and Evaluation Management System

Teachscape Reflect helps connect evaluations with improvement in teaching and leadership practice.

- · Provides an accurate, holistic view of practice over time
- Generates relevant, focused data that informs professional learning and decision making
- Fosters collaboration among observers and practitioners
- Helps ensure fair and transparent evaluation processes that lead to practice improvement

Teachscape *Reflect* allows educators to reflect on specific areas of instructional practice, identify and share strengths, and target selected areas for improvement.

System Highlights

- Provides tools to conduct and track in-classroom as well as video-based observations
- Includes data-collection tools for frequent classroom walkthroughs
- Integrates multiple measures and custom weightings
- Can incorporate any rubric, including principal and leader rubrics
- Accommodates different processes and approvals depending on educator role
- Includes powerful reporting and data-management tools with exporting capabilities





Teachscape Reflect gives our Instructional Leadership Team the ability to make informed decisions about instructional practices and provides immediate feedback based on data."

—Anita D. Champagne

Acting Principal

Cicely L. Tyson Community Middle/High School, East Orange School District, New Jersey



LEARN and Develop Teaching Skills

Effective professional learning is embedded in daily teaching practice and based on each teacher's targeted areas for growth. It also incorporates an active learning cycle in which teachers apply new skills, receive timely feedback, and refine their teaching strategies.

The Teachscape *Learn* Professional Learning System is built around this active learning cycle, and includes collaboration and planning tools for effective job-embedded professional development.

With content as well as streaming video, customizable video libraries, online communities, learning plans, and tracking tools, Teachscape *Learn* is a comprehensive system for powerful professional learning.



Teachscape tools foster the kind of reflection and collaboration that is critical to moving forward collectively, while differentiating each educator's professional growth."

—Paula Shannon

Chief Academic Officer
Providence Public Schools, Rhode Island



Professional Learning System

Teachscape *Learn* is a video-rich professional learning system that helps educators:

- Build knowledge of content and pedagogy
- View video examples of teaching strategies in action in real classrooms
- Record and upload their own videos for reflection or sharing with peers or coaches
- · Collaborate online with colleagues
- Develop individual professional learning plans and track progress

System Highlights

- Pre-K-12 content library of more than 160 courses that include 1,500+ videos
- Video libraries of best practices tagged by subject, grade, standard, and instructional strategy
- Tools for educators to capture, share, and comment on their own videos
- · Online communities
- Interactive exercises and research-to-practice classroom resources
- Personalized learning plans



Teachscape partners with schools and districts to transform classroom teaching and school leadership.

With technology tools designed to support teachers and leaders in systematically improving their practice, Teachscape helps schools and districts make the connection between research and practice.

On-Demand Professional Learning and Collaboration

- Research-based library of more than 160 courses in mathematics, ELA, Common Core State Standards, science, strategies to teach English language learners, classroom management, effective instructional strategies, and more
- More than 1,500 videos embedded in courses showing teaching practice, insight from experts, and teacher and leader reflection
- Individualized learning plans
- Online professional learning communities

Video Capture and Sharing Tools

- Capture classroom video using Apple devices for observations, self-reflection, and sharing with peers
- Build video libraries of best-practice teaching delivered by experienced educators and faculty
- View video online and tag or comment on it
- Create video clips of part of a lesson

Observation Tools and Training

- Train and certify observers to conduct accurate, consistent observations
- Prepare teachers for observation and improvement-focused reflective practice
- Conduct and manage observations and walkthroughs
- Integrate and score multiple measures of teaching for summative evaluations





It definitely has been a paradigm shift ... before we were just looking at the progress of our students, but now we've really just broadened what a teacher should be doing and how to become distinguished."

—Jennifer Cohen

Teacher

Noah Webster MicroSociety Magnet School, Hartford Public Schools, Connecticut



Dedicated to Improving Teaching Practice Since 1999

Since its founding in 1999, Teachscape has been dedicated to systematically improving teaching expertise. Teachscape has partnered with the leading experts in pre-K–12 education to design and develop software, professional learning content, and expert services that result in measurable growth in teaching practice, school leadership, and student achievement.

Comprehensive Support

To help schools and districts make the most of Teachscape's instructional diagnostic tools and learning resources, we offer comprehensive online and in-school professional services. Teachscape service providers are experienced pre-K-12 educators. All have been effective classroom teachers. Most have been principals or assistant principals, and many have been district-level curriculum leaders, professional developers, and senior district administrators.

Teachscape services can spark a transformative change in instructional leadership and teaching practice, improve school and teacher effectiveness, and maximize student achievement.